

**BIGHORNS BASKETBALL LLC
SPONSORSHIP AGREEMENT**

As of **AUGUST 30, 2012**

**TONY PEHLE
CITY OF SPARKS
1400 BARING BLVD.
SPARKS, NV 89434**

Dear **TONY PEHLE**:

This letter sets forth the terms of the agreement (the "Agreement") between **BIGHORNS BASKETBALL LLC** ("Sponsor") and **CITY OF SPARKS** ("Recipient") regarding Sponsor's support of the **CITY OF SPARKS** during the 2012-13 NBA Development League ("D-League") season (the "Season").

Recipient shall receive:

- A. Funding for the purchase of one (1) permanent digital scoreboard in the Alf Sorensen Community Center gymnasium
 1. Not to exceed \$5,000
- B. Minimum of one (1) basketball clinic hosted by Bighorns players and coaches
 1. Date and time to be mutually agreed upon
- C. City of Sparks Youth Basketball League Night with the Reno Bighorns
 1. \$4 from every \$10 ticket purchased through City of Sparks Youth Basketball League will go back to City of Sparks Youth Basketball League; 20 tickets minimum
 2. Date of game to be mutually agreed upon
 3. City of Sparks will promote City of Sparks Youth Basketball League Night fundraiser to the Youth League coaches by Youth League coordinators
- D. 50 percent (50%) of any additional co-sponsorship funding specific to the City of Sparks youth basketball program through Reno Bighorns / Sparks Rec packages. City agrees to investigate future co-sponsorship opportunities with the Reno Bighorns.

In exchange, and provided that the Sponsor has met its obligations under this Agreement, Recipient shall provide the benefits set forth in Exhibit A hereto.

This Agreement and any rights granted under this Agreement by Sponsor are personal to Recipient and shall not be assigned, sublicensed or encumbered, directly or indirectly, by law or by contract, without the prior written consent of Sponsor.

This agreement, together with Exhibit A, represents the entire agreement between Sponsor and Recipient regarding its relationship with Recipient and supersedes all prior agreements, understandings, negotiations, and representations between the parties, whether oral or written. This agreement may only be modified by a written statement signed by both parties.

This agreement is subject to: (a) all rules and regulations of the D-League as they presently exist and as they may from time to time be amended or modified; (b) the terms of any existing or future agreements entered into by Sponsor or NBA Development League, LLC; (c) operation of Sponsor within

the current city; and (d) approval by the D-League League Office ("League Office"). Until a complete and accurate execution copy of this agreement has been approved by the League Office in accordance with D-League rules, this agreement shall not be effective, or binding on either party, and performance under the agreement shall not begin.

If this agreement is acceptable, please sign in the space below, keep a copy for your records and return the original to me at your earliest convenience.

Sincerely,

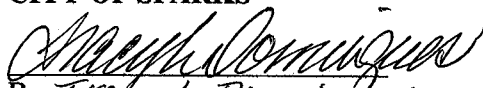
BIGHORNS BASKETBALL, LLC

By:

Title:

Date:

**AGREED TO AND ACCEPTED:
CITY OF SPARKS**


By: *Tracy L. Dominguez*
Title: *Parks & Recreation Director*
Date: *10/17/12*

Attachment: Exhibit A

EXHIBIT A

Sponsor Benefits

- I. Bighorns logo placed on scoreboard
 - Bighorns logo to remain on the scoreboard for the life of the scoreboard
- II. Bighorns logo placed on all basketball youth league jerseys
- III. Availability to set up a table with Bighorns information in Alf Sorensen Community Center lobby
- IV. Bighorns banner to be displayed in Alf Sorensen Community Center
 - Banner provided by Reno Bighorns
 - Displayed above doors leading into Gymnasium